

April 4, 2006

MEMORANDUM FOR THE RECORD

TO: NOAA Executive Panel Members
Executive Management Team (EMT) Authors

FROM: Tim McClung
Executive Director to the NOAA Chief of Staff

SUBJECT: Guidance for Submissions for the DOC Executive Management Team (EMT) Report

General Information: Every Monday morning the Under Secretary, or a designee, attends the Department of Commerce (DOC) Executive Management Team (EMT) meeting, led by the Secretary of Commerce or a designee. The purpose of the meeting is for every DOC Under Secretary to inform the Secretary of timely, high-level issues within their respective bureaus and identify how these issues relate to the Secretary's policy initiatives as determined in the DOC Retreat document (posted on the PCO website at: [DOC Retreat follow-on document](#)). NOAA's Program Coordination Office (PCO) compiles the EMT report each week for NOAA.

EMT Composition Schedule: EMT submissions are to be received by PCO *no later than* 5:00 PM ET each Thursday. **Late submissions will not be accepted.** PCO compiles the report late Thursday and early Friday of each week. The date on the EMT is the Monday (or the next business day in the case of holidays) of the next week. For example, submissions due by 5:00 PM ET on Thursday, March 16 will appear in the March 20 EMT (see below).

March 2006						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Submission Format: The timeframe for PCO staff to prepare the final EMT report does not allow for editing incorrectly prepared submissions. *The following submission guidance should be strictly followed.* PCO staff will notify authors/line offices each time they fail to follow EMT format guidance.

- 🌐 **FORMAT/FONT** – Submissions must be provided in one Microsoft Word file using 12pt Times New Roman font only. Font color should be black only.
- 🌐 **TITLE** – Submissions should be led by a short, informative title (ending with a colon). The title and the colon must be in **bold** print, followed by two spaces. All acronyms (with the exception of NOAA) must be spelled out the first time used with the acronym following in parentheses.

Submission Content: Submissions should contain relevant, timely and concise information for the NOAA Under Secretary to raise to the Secretary’s level. The concise submissions of the EMT report will be used by the Under Secretary as “talking points” to raise awareness of recent NOAA accomplishments, highlight NOAA activities relevant to the Secretary’s policy initiatives, and provide an opportunity to discuss other hot items.

- 🌐 **IDENTIFYING GOALS** – Using the DOC Retreat document as reference (DOC Retreat follow-on document), each submission item for the EMT report must correspond to a specific goal within the Secretary’s policy initiatives. The retreat document is broken into initiatives (e.g. Environmental Stewardship, Trade, etc.) which are further defined by goals. Under each goal subheading are outcomes each bureau should strive for, along with the metrics that will be used to determine progress within each goal. Therefore, each submission item should be associated with an initiative, a goal, and an outcome. Submission items should be organized according to these initiatives and goals and are *not* necessarily limited to goals where NOAA has been identified as a bureau lead/co-lead. For instance, NOAA is not listed as the lead for any of the goals under the “Trade” initiative but where NOAA participates in activities related to Trade the activity should be reported as such. To save time, line offices should state the theme and goal number only. This information should be listed at the TOP of each submission in bold (e.g. **Environmental Stewardship, Goal: 4**).
- 🌐 **TIMELINESS** – Submissions should discuss events that will occur during the week of the EMT report date, or any that occurred during the preceding week that could not have been anticipated (e.g., response to a severe weather event). Submissions highlighting events a week or more ahead of the EMT report date may be submitted as a Weekly Report item (see separate Weekly Report guidance).
- 🌐 **CLARITY** – Submissions must be clear and concise, composed for the right audience (i.e. the Secretary and DOC bureau chiefs), free of technical jargon, and coordinated across multiple line offices, when appropriate. Provide concise and relevant background (see next bullet), when appropriate, to aid in the Under Secretary’s understanding of the issue. Submissions should include dates and locations as well as a listing of the

principals (AA level and above) involved. Be sure to include the basics: who, what, when, where and why. When composing your submissions, use the “so what?” rule (place yourself in the DOC Secretary’s shoes and ask “Why would/should I care about this submission and what important outcomes are likely to follow from it?”). PCO staff will contact you or your backup if these details are not present in each submission.

- 🌐 **SUBMISSION IMPORTANCE/ORDER** – Authors are encouraged to list (within the Word document) the submissions within each goal *in order of importance*. The submissions should be listed as Red (hot/controversial topics), Yellow (important issues) and Green (good news stories or examples of completed one-NOAA successes). Submissions should not be numbered. In rare cases, PCO staff may change the order of the submissions and/or the categorization of the red/yellow/green submissions.
- 🌐 **MEETINGS** – Do not report on attendance of conferences/meetings, unless the event(s) are of unusual National or international significance. Reports on insignificant meetings will not be included. Submissions regarding meetings should be written in an action-oriented manner (e.g. “NOAA Proposes Amendment to...”).

Background/Significance/Outcome Submission Content:

- 🌐 **BACKGROUND** (optional) – Submissions may include a short background section, although ideal submissions will be self-explanatory and will not require an additional background section. Any background section included should begin on a new line with the word “Background” in italics, followed by a colon and two spaces (*i.e. Background:*). Background content should be as brief as possible, highlighting longer-term program related information that will increase the Under Secretary’s, or the designee’s, understanding of the item and their ability to brief on it.
- 🌐 **SIGNIFICANCE** (highly recommended) – In *almost every case*, EMT submissions should contain a significance section highlighting **cost, schedule and performance** related issues. Any significance section included should begin on a new line with the word “Significance” in italics, followed by a colon and two spaces (*i.e. Significance:*). The significance section should highlight why the item is important based on our goals/mission in terms of cost (amount of money involved with the deliverable), schedule (are we on time with the deliverable) and performance (did we meet specific goals with the deliverable). Additionally, Administration and Congressional priorities and mandates should be highlighted in the significance section, as well as items that may cause media coverage, the attention of the Hill, or support/criticism from constituents. In cases where significance sections are not included in initial EMT submissions, PCO staff may request “significance” content from the authors, when appropriate/necessary.
- 🌐 **OUTCOME** – Under each goal listed in the DOC Retreat document are 3-5 outcomes that directly support the goal ([DOC Retreat follow-on document](#)). In addition to being sorted by a policy initiative and goal as described above, an EMT submission should identify the outcome that best represents the activity being reported. This information

should be placed after the significance section. The information should begin on a new line with the word “Outcome” in italics, followed by a colon and two spaces (i.e. Outcome:). The outcome that best supports the activity should then be taken directly from the DOC Retreat document and listed after the colon. Based on the fact that the outcomes given in the DOC Retreat document are narrower than the goals they support, there may be instances where an appropriate outcome cannot be determined. In these cases, please state (without the quotes): “This activity supports the general goal of/to (insert the previously determined goal here with wording as it appears in the DOC Retreat document).”

Supplemental Submission Guidance:

 **PRINCIPALS** – Only NOAA leadership (Under Secretary, Assistant Secretary, Deputy Under Secretary, Deputy Assistant Secretaries, Assistant Administrators and Goal Team Leads) should be mentioned by name in a submission (see Naming Convention below). Names of individuals below the AA/DAA/Goal Team Lead level should not be included; however, it is appropriate to say “The NOAA Office of Global Programs hosted...” or “NOAA scientists published...” It is appropriate to name an individual staff member when s/he is the recipient of a prestigious award, or in other rare/noteworthy cases.

 **NAMING CONVENTION** – To properly reference principals, the following titles should be used:

Vice Admiral Conrad C. Lautenbacher, Jr., U.S. Navy (Ret.), Under Secretary of Commerce for Oceans and Atmosphere

Dr. James R. Mahoney, Assistant Secretary of Commerce for Oceans and Atmosphere

Brigadier General John J. Kelly, U.S. Air Force (Ret.), Deputy Under Secretary for Oceans and Atmosphere

Timothy R. Keeney, Deputy Assistant Secretary for Oceans and Atmosphere

Dr. William Brennan, Deputy Assistant Secretary for International Affairs

Dr. William T. Hogarth, Assistant Administrator for Fisheries

John H. Dunnigan, Assistant Administrator for Ocean Services and Coastal Zone Management

Brigadier General D.L. Johnson, U.S. Air Force (Ret.), Assistant Administrator for Weather Services

Dr. Richard W. Spinrad, Assistant Administrator for Oceanic and Atmospheric Research

Mary M. Glackin, Assistant Administrator for Program Planning and Integration

Gregory W. Withee, Assistant Administrator for Satellite and Information Services

Rear Admiral Samuel P. De Bow, Jr., NOAA, Director, Office of Marine and Aviation Operations, and Director, NOAA Commissioned Corps

Rear Admiral Richard R. Behn, NOAA, Director, Marine and Aviation Operations Centers

NOAA Goal Team Leads

Steve Murawski, NOAA's Ecosystem Goal Team Lead

Chet Koblinsky, NOAA's Climate Goal/Program Team Lead

George Smith, NOAA's Weather and Water Goal Team Lead

Captain Steven Barnum, NOAA, NOAA's Commerce and Transportation Goal Team Lead

In submissions for the EMT, the various **NOAA Line Offices** shall be referred to as:

NOAA Fisheries Service
NOAA Ocean Service
NOAA Satellite and Information Service
NOAA Research
NOAA National Weather Service
NOAA Marine and Aviation Operations
NOAA Program Planning and Integration

- 🌐 **CONSTITUENCIES** – Submissions should identify the specific constituencies affected by the item. Simply referring to these parties as “industrial interests” or “the public” is not sufficient (e.g. if a local sport fishery and a commercial fishery will both be affected by a single event or act of legislature, provide a concise statement of facts identifying both parties, summarize their concerns and why they are important to the Department).
- 🌐 **LINK TO THE NOAA STRATEGIC PLAN** – When possible, include the overall relevance to NOAA's mission and strategic goals in your submissions. Instead of quoting a specific goal, summarize the overall relevance of the submission to any goals and/or our NOAA mission. When possible, relate submissions to any ongoing programs/projects directly related to our goals/mission and/or the NOAA Strategic Plan.
- 🌐 **SENSITIVITY** – In some cases items of great sensitivity will be submitted. For any items that are for internal or official government use only – please **MARK THEM ACCORDINGLY**.

Contact(s) for Clarifications and/or Significance Inputs: Each EMT submission item **must** end with contact information of person(s) who can provide additional clarification/supplemental (significance) information on each submission to PCO staff if the need arises during the editing process (on Friday mornings). The contact information should include name/phone number(s) (land/cell) for individuals who will be available for coordination at the phone number(s) listed on Friday morning. Email addresses may also be provided; however, *the preferred and most effective method for coordination will be via phone*. Contacts may vary from submission to submission and from week to week; however, it is imperative PCO staff be able to reach (by phone) individuals with expertise to properly clarify submitted items.

Grants Update Section: Updates on Grants will come through the Grants Management Division via Grants Online and sent as an attachment each week with the EMT report.

Sending Submissions to PCO: Submissions should be emailed in one attached Microsoft Word file (12pt Times New Roman font) to emt.raw@noaa.gov no later than 5:00 PM ET each Thursday. The subject line of the email should use the following format:

Subject: {Line Office} {EMT} {Date}
(e.g. NOS EMT Sep 26)

Please use the following naming convention for your attachment (similar to subject line):

Word file naming convention: {Line Office} {EMT} {Date}
(e.g. NOS_EMT_Sep 26.doc)

Please do not send any other items with your EMT Word file submission. If you do not have any submissions to report, please send an email indicating “no report” in the subject line (e.g. NOS EMT Sep 26 – No Report). **Late submissions will not be included.**

EMT Submission Examples:

Environmental Stewardship, Goal 1: YELLOW

Gulf of Mexico Shallow-Water Grouper Closure: NOAA Fisheries Service will close the Gulf of Mexico shallow-water grouper fishery on October 10, 2005. Landings data indicate the available commercial red grouper quota of 5.31 million pounds will be harvested on or before that date. Secretarial Amendment 1 to the Gulf of Mexico Reef Fish Fishery Management Plan (FMP) requires us to close the entire shallow-water grouper commercial fishery when either the red grouper quota or the shallow-water grouper quota is reached. The fishery will reopen on January 1, 2006. (Contact – Buck Sutter, 727-824-5301)

Significance: This action supports NOAA Fisheries Service’s mandate to prevent overfishing and rebuild overfished stocks. The closure could be controversial with some commercial grouper fishermen because it will occur about one month earlier than last year’s closure, despite efforts to slow harvest through commercial trip limits. Additionally, we closed the deep-water

grouper fishery, in which some of the same fishermen participate, on June 23, 2005. Earlier landings data suggested the shallow-water grouper quota would be harvested prior to October 10, 2005. However, landings were slowed by recent storm activity associated with Hurricanes Katrina and Rita, as well as by increased fuel costs.

Outcome: Increase fisheries stocks

Environmental Stewardship, Goal 1: YELLOW

Marine Mammal Strandings in the Northeast Region: Several marine mammal strandings occurred last week. A critically injured Risso's dolphin found at the Virginia-North Carolina border had to be euthanized. Additionally, five seals and one large whale, believed to be a minke, were found dead in Maine. Efforts are underway to collect as many samples as possible from the recovered carcasses to determine the cause(s) of mortality. One dead striped dolphin was also reported in Virginia on September 17, 2005. (Contact Dr. Teri Rowles, 301-713-2322)

Significance: NOAA Fisheries Service declared an Unusual Mortality Event for large whales in the North Atlantic in August 2005, following an above average number of fatalities reported during the month of July. We are particularly concerned about the number of stranded Risso's dolphins, and continue to monitor the situation. NOAA Fisheries Service is charged with protecting and conserving marine mammal populations, consistent with the requirements of the Marine Mammal Protection Act and the Endangered Species Act.

Outcome: This activity supports the general goal to promote productive ecosystems

Competitiveness and Innovation, Goal 1: GREEN

NOAA Awards Contract to Seattle Shipyard to Convert New Ocean Exploration Ship: On August 22, NOAA Marine and Aviation Operations awarded a contract for \$13.4 million to Todd Pacific Shipyards Corporation of Seattle, Washington, to convert the former U.S. Navy surveillance vessel *CAPABLE* into a NOAA research ship that will explore the world's oceans. The Navy transferred \$18 million of its appropriated funds in FY2005. The funds will be applied to the conversion contract and a separate purchase of highly specialized on-board and shore-side equipment to connect expeditions at sea in real-time to teams of scientists, and to teachers and students ashore via satellite and high-speed Internet pathways. The shipyard's work is expected to be complete in the Spring or Summer of 2007. Once operational, the ship will support NOAA's Office of Ocean Exploration. (Contact Jennifer Hammond, 301-713-3418 x138)

Background: Congress mandated the ship be used solely for ocean exploration. It will be renamed OKEANOS EXPLORER as a result of a nationwide ship naming contest. The location of the ship's homeport has not been determined. The governor of Rhode Island and the senators from the state of Washington have requested the ship be homeported in their states.

Significance: Per the Ocean Action Plan, acquiring a new ocean exploration vessel for NOAA is one way in which the Administration is enhancing the Federal government's oceanographic infrastructure.

Outcome: Conduct high priority research

Environmental Stewardship, Goal 4: GREEN

NOAA StormReady Program Reaches All 50 States: On March 20, NOAA Deputy Assistant Secretary for Oceans and Atmosphere, Timothy R.E. Keeney, will join a distinguished team of local emergency managers, Homeland Security representatives, and elected officials to recognize Norwich, CT, as StormReady. With this recognition ceremony, NOAA's StormReady program reaches the milestone of having a StormReady community in each state in the U.S.

Representative Robert Simmons and State Senator Edith Prague will attend the ceremony.

Background: NOAA recognizes communities as StormReady when they demonstrate the communication and safety skills needed to save lives and property, both before and during severe weather events. To achieve StormReady designation, the Norwich Office of Emergency Management, in conjunction with Hall Communications, Inc., agreed to expedite the dissemination of life-saving emergency messages and National Weather Service watches/warnings through four Emergency Alert System radio stations serving the Norwich area and surrounding communities.

Significance: Norwich is located where the Thames, Shetucket and Yantic Rivers converge. Through the StormReady Program, the citizens and emergency management community of Norwich will be better prepared for severe weather, such as the devastating floods in June 1982 that occurred along the Yantic River, as well as tidal surges along the Yantic River that occur as a result of tropical cyclones.

Outcome: Improve aviation, marine, and surface transportation forecasts

Environmental Stewardship, Goal 2: GREEN

NOAA Cooperative Institutes Probe Linkages Between Methane Emissions and Human Health: Researchers at the Cooperative Institute for Climate Science (CICS) at Princeton University and the NOAA Geophysical Fluid Dynamics Laboratory (GFDL) report methane related health hazards may be reduced in the March 14, 2006 issue of the Proceedings of the National Academy of Sciences. Authors conclude that reductions in methane emissions would decrease ground-level ozone pollution globally, and yield substantial benefits for human health.

Background: A 20% reduction of the total methane emissions from human activities would reduce ozone pollution globally by about 1 part per billion by volume. This ozone reduction is estimated to prevent about 30,000 premature human mortalities globally in the year 2030, and about 370,000 mortalities between 2010 and 2030. When these health benefits are monetized, they can exceed the costs of the 20% methane reduction, suggesting that methane emission controls can be justified for ozone air quality purposes.

Significance: This study shows that the benefits of methane mitigation for human health can exceed the costs. Methane is also the main component of natural gas, and some emission controls (such as capturing methane from landfills) can come at a cost-savings due to the value of the energy recovered. Reducing methane emissions improves ozone air quality globally, methane mitigation can be best considered as a means of international long-term ozone management.

Outcome: Improve accuracy and reliability of global climate change predications and data

Gulf Coast Recovery, Goal 4: YELLOW

NOAA Participates in Interagency Performance Evaluation Task Force: On October 10, in response to the damage directly caused by Hurricane Katrina, the Chief of Engineers of the U.S. Army Corps of Engineers established the Interagency Performance Evaluation Task Force (IPET). Ten task teams, each of which focuses on specific areas of hurricane protection performance, are undertaking the IPET study. Two NOAA offices, the National Geodetic Survey (NGS) and the Center for Operational Oceanographic Products and Services (CO-OPS), are providing expertise to this initiative. The team that NOAA is assisting will examine historical and current benchmark elevations and elevations of local mean sea level (LMSL) as to the construction of the flood damage reduction system in the New Orleans area. For its part, NOAA is validating and updating geodetic elevations that will be incorporated into the Louisiana Height Modernization effort and has reestablished the tidal gauge monitoring unit at the U.S. Coast Guard New Canal Station near the 17th Street Canal breach site on Lake Ponchartrain.

Significance: NGS and CO-OPS are the primary NOAA offices responsible for maintaining national tidal and geodetic vertical reference networks in the United States. The updated reference systems created from the IPET study will be used as baseline information for the construction of new flood mitigation systems and for coastal restoration activities in the region.

Outcome: Establish storm surge, elevation benchmarks

Environmental Stewardship, Goal 3: GREEN

U.S./European Union (EU) Space Dialogue Meeting in Brussels: On March 23-24, NOAA will participate with Office of Technology Policy, Department of State, U.S. Geological Survey, and NASA on the U.S. delegation at the initial U.S./European Union Space Dialogue Meeting in Brussels. The focus of the meeting will be on respective space policies as well as specific cooperation including projects under the Group on Earth Observations (GEO) implementation of a Global Earth Observation System of Systems (GEOSS) and space technology for sustainable development. NOAA will present information on NOAA's regulatory responsibilities regarding the commercial remote sensing industry.

Significance: The EU, with major funding resources, is becoming more involved as a player in the space community. The EU is one of the four co-chairing members of GEO and a key provider of resources towards implementation of a GEOSS.

Outcome: Advance GEOSS

Competitiveness and innovation: drive the American Competitive Initiative; make it impactful, meaningful and enduring.

Outcomes	Metrics
Goal 1: Increase the return on investment in R&D Status: <input type="radio"/>	
<ul style="list-style-type: none"> Conduct high priority research (NIST, NOAA) 	<ul style="list-style-type: none"> 1 prospective, 1 retrospective economic impact study in FY06
<ul style="list-style-type: none"> Identify technical measurement barriers to innovation (NIST) 	<ul style="list-style-type: none"> Collaborate with industry on 5 roadmaps in FY06
<ul style="list-style-type: none"> Diffuse technical knowledge developed to the private sector (NIST, NOAA, NTIA) 	<ul style="list-style-type: none"> 50 research projects with industry in FY06 (NIST) 850 external users, 1600 guest researchers in FY06 (NIST) 8000 technical workshops participants in FY06 (NIST) 5 NTIA industry partnerships in FY06, 5 in FY07
<ul style="list-style-type: none"> Create linkages between R&D, regional innovation (EDA) 	<ul style="list-style-type: none"> 25% increase in investments linked to R&D, innovation in CY06
Goal 2: Improve competitiveness and innovation metrics Status: <input type="radio"/>	
<ul style="list-style-type: none"> Enhance data on contributions of intangibles to GDP (ESA) 	<ul style="list-style-type: none"> Data on R&D contribution to GDP released in CY06
<ul style="list-style-type: none"> Determine gaps in innovation data (ESA) 	<ul style="list-style-type: none"> Complete assessment of innovation data gaps in FY06
<ul style="list-style-type: none"> Build consensus about how to measure innovation (OPSP, ESA) 	<ul style="list-style-type: none"> Establish advisory group in CY06
Goal 3: Identify and reduce unnecessary regulatory and other costs to competitiveness and innovation Status: <input type="radio"/>	
<ul style="list-style-type: none"> Evaluate competitive impact of proposed federal regulations (ITA) Evaluate other costs to competitiveness and highlight possible solutions (ITA) 	<ul style="list-style-type: none"> Analytical capability established in CY06 (ITA) Complete reviews of 4 rules, with \$9 billion of economic impact in CY06 (ITA)
<ul style="list-style-type: none"> Revise deemed export regulations (BIS) 	<ul style="list-style-type: none"> Launch advisory committee to review deemed exports in CY06
<ul style="list-style-type: none"> Review impact of export controls on industry (BIS) 	<ul style="list-style-type: none"> Complete studies of two industries in CY06

IPR: turn up the heat on IPR Protection.

Outcomes	Metrics
Goal 1: Increase patent process capacity and quality Status: <input type="radio"/>	
<ul style="list-style-type: none"> • Create and implement an expedited patent examination process in 2007 (PTO) 	<ul style="list-style-type: none"> • Final rule in CY06, implementation in CY07
<ul style="list-style-type: none"> • Implement claims and continuation rules package in 2006 (PTO) 	<ul style="list-style-type: none"> • Final rule in CY06, implementation in CY07
<ul style="list-style-type: none"> • Hire 1,000 patent examiners per year (PTO) 	<ul style="list-style-type: none"> • Hire 1,000 patent examiners hired in FY 06, FY 07
Goal 2: Increase IP enforcement Status: <input type="radio"/>	
<ul style="list-style-type: none"> • Work with JCCT to increase more meaningful criminal prosecutions with stronger sentences for IPR crimes in China (ITA, PTO) 	<ul style="list-style-type: none"> • Increase criminal referral rate to 5% • Increase criminal prosecutions involving U.S. right holders by at least 10%, with deterrent penalties and 100% destruction of illicit product.
<ul style="list-style-type: none"> • Help CAFTA DR countries update their IPR laws (ITA, PTO) 	<ul style="list-style-type: none"> • Majority CAFTA-DR countries implemented reforms/ revisions to comport with IPR provisions in FY06
Goal 3: Enhance IP awareness Status: <input type="radio"/>	
<ul style="list-style-type: none"> • Train small businesses (PTO) 	<ul style="list-style-type: none"> • 1000 small business outreach sessions attendees in CY06 • 2 China-specific outreach sessions completed in CY06
<ul style="list-style-type: none"> • Generate public awareness (PTO) 	<ul style="list-style-type: none"> • Ad Council campaign launched in FY06
<ul style="list-style-type: none"> • Provide educational resources for schools (PTO) 	<ul style="list-style-type: none"> • 100 schools implement curriculum in FY06, 1000 in FY07

Trade: maximize the value of free trade agreements and advance the interests of American business in key developing markets.

Outcomes	Metrics
Goal 1: Maximize export performance Status: <input type="radio"/>	
<ul style="list-style-type: none"> Implement FTA promotion strategy (ITA) 	<ul style="list-style-type: none"> Establish baseline for new to market exporters to FTA countries in FY06
<ul style="list-style-type: none"> Promote export growth through strategic partnerships with private sector and state and local governments (ITA) 	<ul style="list-style-type: none"> Exceed FY05 advocacy successes on value and percentage of success basis in FY06 10 strategic partners in CY06
Goal 2: Promote trade liberalization through negotiations Status: <input type="radio"/>	
<ul style="list-style-type: none"> Successful conclusion of FTAs and Doha Round (ITA) 	<ul style="list-style-type: none"> Doha and 6 FTA negotiations completed in CY06 CAFTA-DR, Bahrain agreements implemented in CY06
Goal 3: Expand market access for American goods and services Status: <input type="radio"/>	
<ul style="list-style-type: none"> Improve market access in key markets (China, India, NAFTA, EU) (ITA, BIS, PTO) 	<ul style="list-style-type: none"> 2006 JCCT commitments met (ITA, PTO, BIS) Indian Dialogue, HTCG milestones met (ITA, BIS) Complete 2006 U.S.-EU Initiative workplan (ITA, BIS) Complete 2006 SPP workplan (ITA, BIS)
<ul style="list-style-type: none"> Focus on cross-cutting issues such as standards and IPR (ITA, IPR, PTO, NIST) 	<ul style="list-style-type: none"> FY06 Standards Initiative milestones met (ITA, NIST)
<ul style="list-style-type: none"> Increase dual-use exports consistent with national sec. (BIS) 	<ul style="list-style-type: none"> “White list” for approved exporters developed Stronger control regimes in India, China, other targets
Goal 4: Ensure compliance with trade agreements Status: <input type="radio"/>	
<ul style="list-style-type: none"> Proactively resolve trade disputes (ITA) 	<ul style="list-style-type: none"> Resolve uranium dispute in CY06
<ul style="list-style-type: none"> Monitor compliance with trade agreements (ITA) 	<ul style="list-style-type: none"> Over 200 cases resolved in CY06
<ul style="list-style-type: none"> Increased foreign IPR enforcement activity (ITA, IPR) 	<ul style="list-style-type: none"> Conduct 12 programs for foreign officials in FY06 Increase raids, arrests, prosecutions in Russia, China and other target countries over 05 level

China: make China a responsible stakeholder of the worldwide community.

Outcomes	Metrics
Goal 1: Maximize export performance Status: <input type="radio"/>	
<ul style="list-style-type: none"> Expand high-technology exports (BIS) 	<ul style="list-style-type: none"> Create China “white list” of reliable end users in CY06
<ul style="list-style-type: none"> Increase exports to China (ITA) 	<ul style="list-style-type: none"> Grow US exports to China faster than China to US 60 China outreach seminars completed in CY06
Goal 2: Enforce trade laws Status: <input type="radio"/>	
<ul style="list-style-type: none"> Increase Chinese IPR enforcement activity (ITA, PTO, IPR) Improve China’s WTO compliance (ITA) 	<ul style="list-style-type: none"> Increase criminal referral rate to 5%, and criminal prosecutions involving U.S. right holders by 10 75% of accepted cases resolved within 12 months. 3% reduction in estimated/reported piracy rate per year.
<ul style="list-style-type: none"> Deter export of sensitive dual-use technologies (BIS) 	<ul style="list-style-type: none"> Conduct 100% of end use checks in CY06 Implement “conventional catch-all” in CY06
<ul style="list-style-type: none"> Implement US import laws more effectively (ITA) 	<ul style="list-style-type: none"> 100% AD/CVD proceedings completed on time in CY06
Goal 3: Expand market access for American goods and services Status: <input type="radio"/>	
<ul style="list-style-type: none"> Address market access barriers and improve Chinese regulatory environment through the JCCT (ITA, PTO) 	<ul style="list-style-type: none"> Ensure Chinese compliance on 2006 JCCT commitments (ITA,PTO) Milestones met on JCCT steel dialog in CY06 (ITA)
<ul style="list-style-type: none"> Remove non-tariff barriers (standards, transparency) (ITA) 	<ul style="list-style-type: none"> Number of market access, compliance cases resolved Milestones met on Standards Initiative in CY06 2 IRP training sessions with Chinese officials in CY06
Goal 4: Develop enhanced China trade data Status: <input type="radio"/>	
<ul style="list-style-type: none"> Enhance quality of Chinese economic statistics (ESA) 	<ul style="list-style-type: none"> Demonstrable improvement in Chinese economic statistics in CY06
<ul style="list-style-type: none"> Obtain China-specific data from companies on IPR violations (ITA, PTO, IPR) 	<ul style="list-style-type: none"> Obtain China IPR enforcement data in CY06 Obtain China sales data from private sector in CY06

Gulf Coast Recovery: make a real contribution to rebuilding private sector in New Orleans and other hurricane-affected areas

Outcomes	Metrics
Goal 1: Use a market and regionally driven approach to rebuilding the region Status: <input type="radio"/>	
<ul style="list-style-type: none"> Rebuild fisheries (NOAA) 	<ul style="list-style-type: none"> Achieve and maintain sustainable fishing levels in CY06
<ul style="list-style-type: none"> Restore marine infrastructure (NOAA) 	<ul style="list-style-type: none"> Restore damaged tide stations by FY07
<ul style="list-style-type: none"> Increase minority business activity (MBDA) 	<ul style="list-style-type: none"> Minority business activity above pre-Katrina level in CY06 as percent of total activity
Goal 2: Contribute to a comprehensive development strategy Status: <input type="radio"/>	
<ul style="list-style-type: none"> Advance “Regional” (e.g. multi-state) economic development strategies (EDA) 	<ul style="list-style-type: none"> Establish linkages/shared development planning efforts between 2 or more Gulf Coast States in CY06
<ul style="list-style-type: none"> Investment decisions based on sound data (ESA) 	<ul style="list-style-type: none"> 1 Gulf Coast economic impact report per quarter
Goal 3: Advance Economic Prosperity Status: <input type="radio"/>	
<ul style="list-style-type: none"> Conduct trade mission (OBL) 	<ul style="list-style-type: none"> \$100m in regional investment by participating companies
<ul style="list-style-type: none"> Restore “right sized” fisheries industry employment (NOAA) 	<ul style="list-style-type: none"> Achieve and maintain optimal yield without overcapitalization in CY06
<ul style="list-style-type: none"> Attract substantial private capital investment (EDA) 	<ul style="list-style-type: none"> Achieve 40:1 ratio of private to EDA investment in CY06
<ul style="list-style-type: none"> Facilitate federal and state contracting opportunities (HCIC) 	<ul style="list-style-type: none"> Number of contracting touch points established
Goal 4: Avoid moral hazard in rebuilding the region Status: <input type="radio"/>	
<ul style="list-style-type: none"> Contribute to the reversal of the loss of wetlands and barrier islands (NOAA) 	<ul style="list-style-type: none"> Establish geodetic framework and Gulf Hazard resiliency data relevant to rebuilding in FY06 Accelerate basin update rates from 2 to 4 by 9/07
<ul style="list-style-type: none"> Establish storm surge, elevation benchmarks (NOAA) 	<ul style="list-style-type: none"> Benchmark data developed in FY07 Storm surge forecast product established by CY06
<ul style="list-style-type: none"> Recommend improvements to building and infrastructure standards (NIST) 	<ul style="list-style-type: none"> 10 recommendations presented to industry and regulators in FY06

Environmental Stewardship: promote market-driven, scientifically sound environment stewardship

Outcomes		Metrics	
Goal 1: Promote productive ecosystems			Status: <input type="radio"/>
• Advance aquaculture legislation (NOAA)		• Passage in CY06	
• Increase fisheries stocks (NOAA)		• Increase the Fish Stock Sustainability Index to 510.5 in FY06	
• Reauthorize Magnusson – Stevens Act (NOAA)		• Passage in CY06	
• Implement two IFQ proposals (NOAA)		• Produce Access Privilege Program Guidelines in FY06	
Goal 2: Ensure climate science is used for informed decision making			Status: <input type="radio"/>
• Improve accuracy and reliability of global climate change predictions and data (NOAA, NIST)		• Intl acceptance of measurement framework in CY06 (NIST)	
		• Deliver CCSP products on time (NOAA)	
• Improve climate forecasts (NOAA)		• Increase national explained variance for temperature to 97.2%	
		• Reduce uncertainty in climate projections (%)	
• Improve hurricane forecasts (NOAA)		• 48 hour track to 110nm, day 1 precip forecasts to 29% by FY07	
Goal 3: Demonstrate global leadership on environmental issues			Status: <input type="radio"/>
• Advance Asia Pacific Partnership (NOAA, ITA)		• 9 APP related trade missions in CY06	
• Increase env/energy tech exports (NOAA, NIST, ITA)		• Number of coordinated outreach efforts in CY06	
• Advance GEOSS (NOAA)		• Ministerial agreement on GEO-Netcast rolled-out in CY07	
Goal 4: Improve our environmental and marine infrastructure			Status: <input type="radio"/>
• Increase port capacity, rebuild waterfronts (NOAA)		• NOAA storm surge action plan implemented in FY06	
		• 9 new tsunami warning stations established in FY06	
• Improve aviation, marine, and surface transportation forecasts (NOAA)		• Achieve 68% wave height, 58% wind speed accuracy in CY06	
		• Increase aviation ceiling, visibility accuracy to 48% in CY06	
		• Meet Integrated Ocean Observing System milestones in CY06	
• Broaden and develop more robust GEOSS (NOAA)		• Launch of GOES-N in FY06	
		• National Drought Information System milestones met in FY 06	

Immigration: ensure passage of the President's immigration policies.

Outcomes	Metrics
Goal 1: Illustrate the economic impact of the President's Temporary Worker Program Status: <input type="radio"/>	
<ul style="list-style-type: none"> Promote economic contribution of essential workers (ESA, OPSP) 	<ul style="list-style-type: none"> Evaluate currently available data and analysis by Q2 CY06
<ul style="list-style-type: none"> Develop business coalition to advance the Administration's high-skilled immigration reforms in 2006 (OBL, OPSP) 	<ul style="list-style-type: none"> Number of businesses and associations issue public statements of support in CY06
Goal 2: Develop immigration reform employer provisions Status: <input type="radio"/>	
<ul style="list-style-type: none"> Work with DHS to develop draft worksite enforcement legislative language in 2006 (OPSP) 	<ul style="list-style-type: none"> Approve draft text Feb. 2006. Passage of legislation with reasonable worksite enforcement. (2006)
<ul style="list-style-type: none"> Develop impact analysis of worksite enforcement provisions in 2006 (ESA, OPSP) 	<ul style="list-style-type: none"> Evaluate currently available data and analysis by Q2 FY06
<ul style="list-style-type: none"> Communicate worksite enforcement requirements to business community in 2007 (OBL, OPSP) 	<ul style="list-style-type: none"> Number of businesses touched in CY06
Goal 3: Advocate for high skilled immigration reform Status: <input type="radio"/>	
<ul style="list-style-type: none"> Develop business coalition to advance the Administration's high-skilled immigration reforms in 2006 (OBL, OPSP) 	<ul style="list-style-type: none"> Number of businesses and associations that issue public statements of support in CY06
<ul style="list-style-type: none"> Pass legislation enacting the Administration's high-skilled immigration package in 2006 (OLA, OPSP) 	<ul style="list-style-type: none"> High-skilled immigration legislation passed in CY06
<ul style="list-style-type: none"> Work with DHS and State to enact business visa reforms by 2007 (OBL, OPSP) 	<ul style="list-style-type: none"> Business visa process reformed in CY06
Goal 4: Illustrate impact of high-skilled immigration reform Status: <input type="radio"/>	
<ul style="list-style-type: none"> Describe economic impact of high-skilled immigration reform in 2006 (ESA, OPSP) 	<ul style="list-style-type: none"> Evaluate currently available data and analysis by Q2 CY06
<ul style="list-style-type: none"> Highlight contribution of immigrants to the US economy in 2006 (ESA, OPSP) 	<ul style="list-style-type: none"> Evaluate currently available data and analysis by Q2 CY06